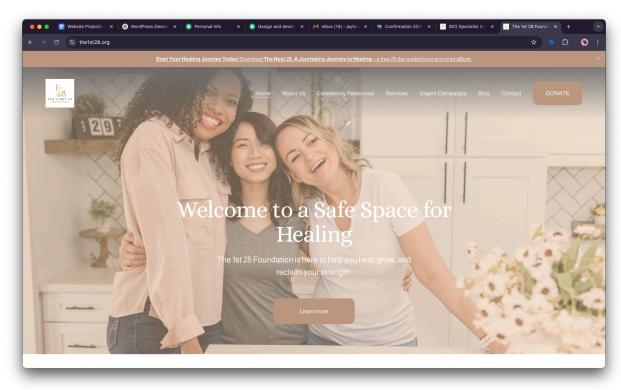
# Website Projects

### Website Development and Brand Strategy

A registered non-profit organization that provides free journals for women who have experienced any trauma.



This is a registered non-profit I'm currently working for that has requested me to help them with website design and development. We are located in a few states including delaware, pennsylvania, maryland, and new jersey and

provide free journals to crisis centers like hospitals, police stations, women shelters, and other journal support needed places. I was told to simply design, add functionality to the website, and make sure the site works well on all devices. I also do social media management as well. Below will be the resources I use to make this happen.

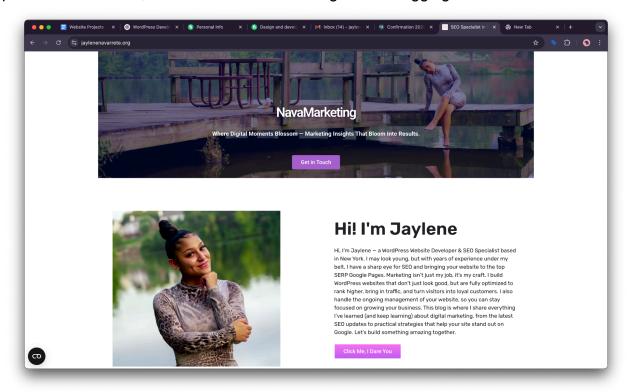
- Wix
- Later
- Canva
- Google Sheets
- Slack

Check out the 1st 28's website and see for yourself

Website Development and SEO <u>jaylenenavarrete.org/</u>

Description about the website:

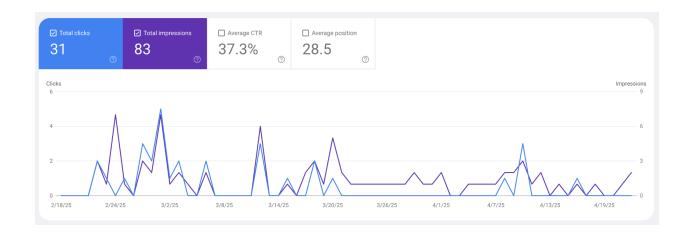
I started this website a few months back in 2025. I wanted to originally use it as a portfolio but instead, I'm more focused on using it as a blogging website for Marketers.



### Management

Google Search Console for a website's search performance between February 18 and April 20, 2025. Here's a brief breakdown:

- **Total Clicks:** 31 the number of times users clicked through to the site from Google Search.
- **Total Impressions:** 83 how many times the site appeared in search results.
- Average Click-Through Rate (CTR): 37.3% a high percentage, indicating good relevance or appeal of the site in search results.
- Average Position: 28.5 the average rank of the site's pages in search results, suggesting they're appearing on page 3 or later.



# Website Management and Development <a href="mailto:thecodingbaddie.com/">thecodingbaddie.com/</a>

#### Description about the website:

- This is a new website where I upload useful blogs and create tools for Software Developers, Backend or Frontend Development, Software Engineers, etc.



### Welcome To The Coding Baddie



This is my Pinterest page above if you're interested. Welcome!! I'm so happy you're here, whether you stumbled across this site by accident, followed a pin, or you're just deep in your coding girl (or guy or they/them) era, I'm hype you made

So what Is The Coding Baddie all about?

### Management

